HAILI WU

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EDUCATION

PhD Student in HCI |Design Informatic| University of Edinburgh

2023 – est. 2027
Current PhD student.

Master of Fine Arts (MFA) |Design Informatic| University of Edinburgh

2021 – 2023
Graduate with Distinction degree.

BDes | Product Design| Glasgow School of Art

2017 – 2021
Graduate with First-Class honors degree

EXPERIENCE

Teaching Assistant | University of Edinburgh

2023 – present
Responsible for designing and developing course material, leading tutorials with students, marking, and answering student questions.

Research Assistant | University of Edinburgh

11.2023 – 04.2024
Responsible for the project evaluation process, including planning and running an evaluation workshop, data analysis, and writing up the evaluation section of a paper.

User Experience Designer | Net AI

2021 – 2024
Responsible for designing the data storytelling and user Interface for the company dashboards. Also created the initial company brand identity. Including Logos, brand books, and other branding materials.

User Experience Intern | Guangdong Xinbao Electrical Appliances Holdings Co., Ltd

07.2019 – 08.2019
Responsible for.

Product Design Intern | Midea

08.2018 – 09.2018
Responsible for.

RECENT PUBLICATIONS:

1. Haili Wu and Susan Lechelt. 2024. ResponTable: A Shared Desk Design For Psychological Ownership. In Companion Publication of the 2024 ACM Designing Interactive Systems Conference (DIS '24 Companion). Association for Computing Machinery, New York, NY, USA, 245–248. https://doi.org/10.1145/3656156.3663707
2. Lachlan D Urquhart, Susan Lechelt, Christopher Boniface, Haili Wu, Anna Marie Rezk, Nidhi Dubey, Melissa Terras, and Ewa Luger. 2024. The Right to Repair (R2R) Cards: Aligning Law and Design For A More Sustainable Consumer Internet of Things. In Proceedings of the 13th Nordic Conference on Human-Computer Interaction (NordiCHI '24). Association for Computing Machinery, New York, NY, USA, Article 8, 1–20. https://doi.org/10.1145/3679318.3685341

SKILLS

- Thematic Analysis
- Speculative Design/Design Friction
- Co-design
- Research through Design
- User Experience Design
- Product Design
- Branding

- Figma
- Photoshop
- Illustrator
- Indesign
- Premiere Pro
- Nvivo 14

- Fusion 360/Rhino
- Laser cutting
- Arduino
- 3D printing

AWARDS

IF Design Talent Award
2020
Interaction Design Winner of D'source Corona Design Challenge
2020